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The D3 Group produces all **DigiPrint** graphics in-house at the Tottenham, Victoria production facility. This includes print onto various substrates including paper, film, backlit, floor graphic, as well as banner. Finishing facilities such as **mounting and laminating** are also completed here.

We print with Roland SJ-745EX 4-colour process solvent digital large format inkjet machines, up to 1800mm width.

All DigiPrint graphics are quoted '**artwork supplied**' this means '**print-ready**' art supplied on disk. Images, logos & text supplied still to be assembled into final art will incur an Art Assembly Charge. Art supplied on disk, but not specifically for the job (ie ex-brochure), but still needing layout/assembly may also incur extra charges.

### We accept the following art formats (Preferred in bold):

**PDF:** Both Mac and PC, Hi-Res, CMYK, with 3-5mm bleed.

**Mac:** Quark 6.5, **Illustrator CS3**, Photoshop CS3, InDesign CS3

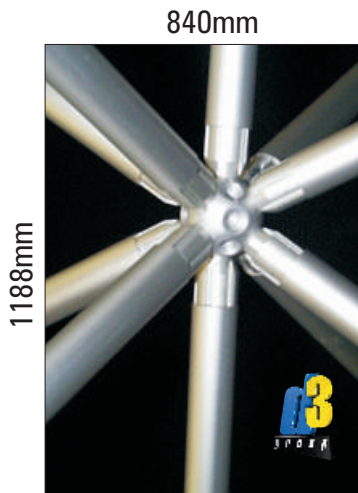
**Win:** CorelDraw X3, **Illustrator CS3**, Photoshop CS, InDesign CS3

**Media:** USB Key, CD-R, DVD-R

### Notes on Art Supplied:

1. If supplying logos, we prefer **scaleable vector art**. The most common format is Adobe **Illustrator EPS**, but we also accept CorelDraw files for PC. Please do not supply lo-res images from scans or web pages, as these are non-scaleable bitmap art which will pixelate when enlarged. Before processing these image logos will need to be 'digitised' or hand-drawn on computer to turn them into vector art - this may incur an extra art charge.
2. Colours should always be specified in either 4-colour process **CMYK**, or Pantone Matching System. Note, we do not actually print spot colour **PMS**, but match as close as possible. All art supplied on disk should be accompanied with **colour proof** art to at least A3 size.
3. Scanned images supplied should be at resolution **72dpi** for work up to A0 in size, and 50dpi for larger mural art. Note, this is input resolution at 1:1, and if you are supplying art **in scale** such as 1:10, then these figures are 720dpi and 500dpi. A good rule of thumb is to supply art 1/4 scale (25%), then the resolution required is 288-300dpi. The **output** resolution is still **720dpi**. Preferred image format is **Photoshop EPS** CMYK. Complex layered images can be supplied with layers in Photoshop PSD format.
4. **Fonts** should always be supplied if used for layout art. Mac PostScript fonts should be included in a folder on disk, as should PC Type 1 or TrueType. Simpler logos or layouts can have all fonts to outline to save complexity.
5. Art can also be emailed to d3@d3.com.au, but make sure to keep file size down to **less than 10Mb**. Compression archives such as Zip or Stuffit should be used. If emailing art, please include an electronic proof in Acrobat PDF format. Larger files can also be uploaded via an **FTP service** - <ftp://202.63.68.170> in explorer or browser to upload your files - please advise when completed via email.
6. If D3 Group is supplying final art layout./assembly, final print will only proceed once client has signed off layout **proof**. It is the **client's responsibility** at this stage to make sure there are no errors. Any changes after sign-off may incur extra charges.

## Examples of Art Setup:



### A0 Poster

Size: 840w x 1188h  
Scale: 1:1  
Image Res: 72dpi = 30.6Mb  
Logo: EPS file linked.

980mm

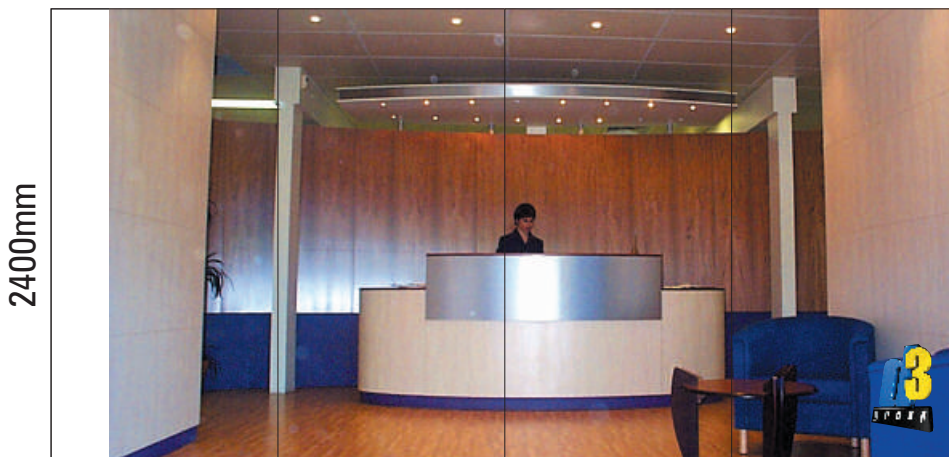


### D3 Lightboxes

Size: 680w x 980h  
Scale: 1:1  
Image Res: 72dpi = 20.5Mb

**NOTE:**  
Visible area 640w x 940h

4800mm



### Wall Mural

Size: 4800w x 2400h  
Art: 480w x 240h  
Scale: 1:10  
Image Res: 500dpi = 170Mb  
Logo: EPS file linked.  
Bleed: 10mm all round (1mm)  
Note:

Supply file with all panels on one page as per above, not separated into 'pages'



### contact

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### Bannerstand

Size: 850w x 2170h  
Art Size: 212.5w x 542.5h  
Scale: 1:4 (25%)  
Image Res: 300dpi = 72Mb  
Logo: EPS file linked.  
Note: Bleed +4mm all round (1mm in scale)

### NOTE: Supplied Art CD/DVD

We consider supplied art on CD/DVD as a transport medium only. Please make sure that you have copies of files you have supplied, as we will not return disks unless requested at the time of supply.

Although we archive all our produced files, we do not archive supplied disks.

All files used for production are copied to hard drive, and the supplied disk is disposed of at the completion of job. Data retrieval for jobs produced by D3 Group and/or supplying of copy disks will be charged out at our discretion.